



# *Women's Council of the First Coast Installation Ceremony*



## *Sponsorship Packet*



# ABOUT US

## OUR MISSION

*The Women's Council of the First Coast's mission is to provide opportunities for women to increase their knowledge and expertise, empower women through leadership development, and encourage collaboration in order to collectively impact the community.*

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# BACKGROUND

## OUR STORY

*The Women's Council of the National Association of Real Estate Brokers (WC of NAREB®) is an affiliate of the National Association of Real Estate Brokers, Inc. (NAREB®), which includes membership from multiple disciplines in the real estate industry. America's oldest minority professional trade organization, NAREB®, was founded in order to promote "Democracy in Housing". The genesis of the Women's Council of the National Association of Real Estate Brokers began over fifty years ago. The vision and determination of a few women made the WC of NAREB® a reality. In 1971, at the NAREB® Convention in Atlanta, Georgia, the Council was formed and organized. The Women's Council represents the largest of NAREB's® eight affiliate organizations. Today, women comprise 53 percent of the National Association of Real Estate Broker's membership with women participating in all divisions and aspects of the organization. There are currently twenty-four WC of NAREB® chapters nationally. The Jacksonville Chapter, Women's Council of the First Coast, was chartered on July 24th, 2021 at the 74th NAREB® National Convention.*

## REALTIST DEFINED

*What is a Realtist?*

*A Realtist is a member of the National Association of Real Estate Brokers, an organization that was founded because minorities could not become Realtors®. NAREB® brings together minority real estate professionals, including real estate agents, appraisers, developers, mortgage brokers, closing agents, and loan officers.*

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# EVENT DETAILS

## INSTALLATION CEREMONY

*The Women's Council of the First Coast is inviting you to join us  
for a night of celebration and networking  
Friday, January 21st from 5:00pm to 10:00pm  
at the Hyatt Regency Jacksonville Riverfront Hotel.*

*This is an invitation only event.*

*Invited guests include women influencers, community advocates, industry leaders, and  
government officials. This event would not be possible without the support of  
organizations and individuals such as yourself  
who understand the value of connection and collaboration.*

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# SPONSORSHIP

## DIAMOND LEVEL

**\$3,000**

- **1/2 Page Ad in Commemorative Program**
- **Website Spotlight**
- **Multi Social Media Platform Spotlight**
- **VIP Table (seats 8)**
- **Vocal Recognition**
- **Acknowledgements**

## PLATINUM LEVEL

**\$1,500**

- **1/4 page Ad in Commemorative Program**
  - **Listed on Website**
  - **1 Social Media Platform Spotlight**
  - **4 VIP Seats**
  - **Vocal Recognition**
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# SPONSORSHIP

## GOLD LEVEL

**\$750**

- **Logo in Commemorative Program**
- **Social Media Platform Mention**
- **2 VIP Seats**

## SILVER LEVEL

**\$250**

- **Logo in Commemorative Program**
- **1 VIP Seat**

*Please respond by the 21st of December, 2021.*

*Thank you!*

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